

dataland

WORLD'S FIRST PERMANENT AI ARTS MUSEUM

LOS ANGELES / OPENING JUNE 20, 2026



Final Closing Round closes June 30.

LA site only. International JV expansion excluded from projections - the floor, not the ceiling.

~\$31M

2026 REVENUE
YEAR 1

~\$50M

2028 REVENUE
LA OLYMPICS

~\$62M

2031 REVENUE
LA SITE

~75%

GROSS MARGIN

57%+

OP. MARGIN
MATURITY

01 / 8 REVENUE STREAMS

01 Ticketing & Admissions

Recurring, predictable from Day 1. Timed entry + premium private event pricing.

03 Corporate Partnerships & Sponsorship

L'Oreal Luxe model. Google Quantum AI already hosted a private Milken event at Dataland.

05 IP & Licensing

Large Nature Model commercial applications licensed. Scalable with zero additional capex.

07 Artist Residency Program

Google Arts & Culture partnership. Generates continuous content, community & media.

02 Memberships & Subscriptions

Unlimited access, previews, exclusives. High-margin recurring revenue via CAA.

04 Premium Events

Venue rental for launches, galas, institutional events. No comparable venue exists.

06 Merchandising & Collaborations

Data.Chocolate, L'Oreal olfactory collection launched. Strong luxury/lifestyle pipeline.

08 International JV Expansion

Upfront \$5-15M per site. Royalties up to 50% of local revenues. Temasek/Singapore active

02 / VALIDATION

GOOGLE

10-year relationship. Refik was Google's first Artist-in-Residence. Eric Schmidt is the first investor. Google Quantum AI, Google Cloud real-time inference, and Google Arts & Culture are all active partners.

NVIDIA

Jensen Huang is a personal collector of Refik's work. Regular donations to the studio. Priority access committed to all supercomputing advances.

L'OREAL LUXE

Official sponsor. Co-developed a projective olfactory journey - a global first for a luxury house partnering with an AI arts museum.

RESEARCH

MIT, Harvard, Stanford.

PRESS

NYT & LA Times simultaneous features June 5. CBS 60 Minutes. ~1 billion global impressions before opening.

CAA

Managing memberships and pre-sales.

03 / CAP TABLE

TECH & FINANCE

Former CEO of a \$2T+ public technology company / first investor; founder of a global technology hedge fund; founder/CIO of a public thematic asset manager; crypto-policy venture founder; private \$10B+ technology-family-office network; alternative asset platform.

ASIA

Founder of a global Web3 gaming/network platform with multi-billion-dollar ecosystem; private Asia strategic investor with consumer-tech and sovereign adjacency.

INDUSTRY, FAMILY & CULTURE

Top-10 Korean industrial conglomerate; founder family of major Turkish holding company; regional industrial family office; European fragrances & flavors family; global industrials family; top-five media/entertainment conglomerate adjacency.

LATEST ENTRY - LUXURY

European luxury-family capital with global fashion-house exposure; strategic relevance across luxury retail, cultural tourism, hospitality and high-end consumer partnerships.

04 / INTERNATIONAL JV MODEL

- LA projections are standalone; international JV expansion is unmodelled upside.
- TeamLab comparable: \$250-500M annual revenue; \$1.5-3B implied valuation; Tokyo, Shanghai, Macao, Abu Dhabi, Hamburg.
- Dataland has proprietary technology and structurally superior partners.
- Dataland provides IP, Large Nature Model, brand, tech, curation; partner provides venue, capex, local ops.
- \$5-15M upfront per site; royalties up to 50% of local revenues.
- Markets: Singapore/Temasek; Abu Dhabi, Riyadh, Dubai; Paris, London, Milan; Korea/Hanwha.
- 3 JVs by 2030: ~\$30-45M upfront + recurring royalties up to 50%.

05 / RETURNS + CLOSING

Series A

\$300-350M | 1.8-2.1x | ~55-70% IRR

12-18 MO

Operational + JV

\$400-720M | 2.4-4.4x | ~35-65% IRR

2028-29

Strategic M&A

\$500M-1B+ | 3-6x | ~30-50% IRR

2028-30

IPO

\$1B+ | 6-10x | ~35-50% IRR

2030+

M&A acquirer universe: Big Tech (Google, NVIDIA, Apple, Amazon); Media & Entertainment (Sony, Comcast, Warner, Netflix); Real Estate (Brookfield, Related Companies, Gulf sovereign funds); Luxury (LVMH, Kering already on cap table).

INVESTORS' DINNER

June 12, 2026 - Dataland - Los Angeles

OPENING

June 20, 2026 - The Grand LA

ROUND CLOSING

June 30, 2026 - Last entry before Series A

Today's entry at \$165M post-money is the most favorable that will ever exist. In 5 years, when Dataland is in Singapore, Paris and Abu Dhabi, this window will no longer exist.